

ExpoOnline - The Global Exhibition Network

PROJECT OVERVIEW



ExpoOnline.com
The Global Exhibition Network

Taking part in a physical International Trade Fair is time-consuming, expensive and often involves a lot of travelling.

The idea of staging **international online exhibitions** came as a natural development for the IMC Group leadership. Following the operation of their project of IMC International Merchandising Center, a \$50 million state of the art establishment staging physical trade exhibitions and other regional and international business and trade events, it became clear to them that the development and widespread use worldwide of the Internet could provide strategic solutions to the problems related to physical exhibitions for increasing the number of exhibitors and the international trade visitors and make the participation cheap and ease for the large numbers of SMEs worldwide.

Following a prefeasibility study during the early 2007, IMC leadership had a number of discussions with officials of the “ITC in Geneva”, presidents of several European Chambers of commerce and many executives of the National Export Promotion Organizations mainly from developing countries about the proposed online exhibition concept.

Although many met the idea of developing online international exhibitions with skepticism commenting that it will be difficult to change the culture from physical international events to online business exhibitions, the majority believed that this concept could develop into a sizable industry within the following years.

By the middle of 2007, the team of senior IMC managers was already deeply involved in preparing what has become a few years later The Virtual Exhibitions Industry Concept.

To develop fully the idea IMC hired top marketers and two of the best business solutions architects from the UK and India who in collaboration with the IMC’s IT specialists managed the development of the project from an idea to a workable concept.

Within two years the enlarged team managed to develop a platform capable of recreating the experience of world class trade shows via the Internet.

Thanks to the experience of the IMC team in organizing and operating successful physical International Exhibitions, the in-house group together with the technology team managed to overcome uncountable problems and to introduce online workable exhibition features during all stages of the development phase and prior to going live.

Naturally thinking of a virtual trade show on the web, the online trade visitor will expect to see icons of pavilions (exhibition stands) and photographic presentation of the exhibitors’ products or services, if possible, with live movements incorporating

required data and administrative support so as to assist the online visitor to focus on certain categories, products or services as well as the exhibitors contact details etc.

However, these are the easier parts to recreate in International Online Exhibition environment, certain more advanced features were required, such as the electronic exchange of business cards between the online trade visitor and the exhibitor and the facility for the visitor to collect brochures from the virtual stand of the exhibitor via an electronic briefcase for transferring the same to his/her email, etc.

By the middle of 2009 the platform was capable of staging the first international online exhibition.

For obvious reasons it was decided to launch the first online exhibition in partnership with the China National Trade Development Organization (CEATEC). The title of this first international online event was **The Best of China** with over four thousand online exhibitors representing practically all the categories of exportable goods and services from China to the world. The exhibition lasted 8 weeks during which six hundred thousand online trade visitors from more than eighty countries of the world visited the event online. **The Best of China** was followed by **The Best of India** with seven hundred exhibitors and one million two hundred thousand trade visitors.

Before moving to the current Global Network strategic concept, Business Global staged several other specialized international and regional exhibitions such as the EUROMED Partnership and Investment Fair, The International **Travel and Tourism** Exhibition as well as other exhibitions related to **Franchising, Construction, Technology, Investments**, etc.

From the end of 2009 till the end of 2012 more than a dozen global trade and specialized exhibitions were organized by BusinessGlobal. All those exhibitions had a huge success both in terms of participation and visitation

Despite some limitations, the original Business Global concept, revolutionizing the cost of participating in international trade and services exhibitions was praised and welcomed by industry leaders and trade support organization worldwide.

As it was expected the Business Global online exhibition concept from the early days of its birth attracted other enterprises of the world, involved either in online directories, webinars or other trade promotional activities through the internet.

Poor copies of the original business Global exhibition technology started appearing, and about two dozen enterprises are currently involved with local virtual exhibitions in various countries.

However, nearly all these enterprises started and kept their activities around small short duration local online exhibitions, attracting from few hundreds to few thousands of online visitors for each virtual event

The IMC Group (founders of the concept) realized from the beginning that the concept was to be copied and spread around the world. The same time they also realized that the competition was to be restricted mainly to local exhibitions due to obstacles and heavy cost in promoting short duration international events with decent number of global online visitors.

The same obstacle was the reason why from the early days of completing the original business global online exhibition platform, IMC started planning the Expo Online Network concept which was clear that on completion was expected to give solution to the above restriction because the Global Network concept with permanent exhibitions for major categories can self-generate unlimited online traffic internationally.

During the first phase of Business Global platform operation with **The Best of China, The Best of India** and some other short duration online exhibitions related to **travel , tourism, construction, investments, franchising**, etc who follow, Business Global received between six hundred thousand and four million online trade visitors for every exhibition.

Although all above special online exhibitions with only 8 weeks duration left thousands of satisfied exhibitors and established the foundation of what is called today the Online Exhibitions Industry IMC Group was left with a balance sheet loss of millions due to the heavy cost for Global online and offline promotion in attracting large numbers of International online trade visitors for short duration online exhibitions.

The balance sheet loss for IMC Group was viewed by the management as part of its long term investment, considering that:

The market education and the substantial experience gained, establishing that although the online exhibition concept had a great future, the short durations events were to costly to promote, since at the end of each thematic exhibition all the marketing and promotion cost was lost and had to start spending and advertising the next exhibition again simply because the visitors of the previous exhibition of their interest stopped visiting the platform after the end of the specific event. This

is the main reason for which the IMC Group started developing the new platform with permanent exhibitions covering all the main categories of the business, and:

- Considering all the problems and limitations during the commercialization of the original concept of one thematic exhibition at a time with limited 8 weeks duration.

- Through this experience the International Network concept was born on which the new ExpoOnline platform is based, reducing global promotion cost with 200 countries business portals including 20 specialised business category exhibitions x12 months x7 days a week x24 hours a day.

- Making the Expo Online network the most promising services to the Global Business community revolutionising the cost for exhibiting, advertising and developing new markets, partners and buyers.

The new global platform incorporate a multi exhibition ExpoPark staging simultaneously separate permanent exhibitions for all major trade and services categories.

From the original innovation with the recreation of the first world class international trade exhibition online in 2009, now the comprehensive ExpoOnline Global Network is incorporating a local ExpoPark for practically every country of the Globe, with a series of improvements features and developments that no businessman or Manager of the world can ignore.

Now every enterprise from any country of the world and especially SMEs can afford to participate in an international exhibition for a whole year at a fraction of the cost of participating in a physical exhibition for a few days, as well as advertising and developing awareness of their brand, products and services for the whole year for the cost of one day advertisement in any decent local publication.

During the pilot operation launch of the ExpoOnline network concept with only 50 of its world national portals the Global Network manages to get tens of millions of unique trade visitors with very low promotional cost, which is proving that when the global network of over 200 interconnected national portals will be fully operational the project can aim for hundreds of millions of online trade visitors and interactions annually with substantially reduced cost of online and offline promotion because the Global Network does the main job.

Most important, is the ease of visiting and navigating through the Global Network a concept that cannot be copied by possible future competition for the following reasons:

Through the IMC Group's well planned acquisition and ownership of all the world country's names (domains) with the word ExpoOnline attached has created a **world first** exclusive, simplified and unique access passport to the Global Network.

It offers easy to remember way to the world online visitors to visit one or all of the 200 National business portals (domains) of the Global Network by just adding the name of the country of the visitor's interest in front of the **ExpoOnline** word.

Furthermore, it's making it possible once they visit their country's business portal on the global platform of any other country portal to move to any other country or countries **ExpoOnline** sites with a single click.

It is expected that within the coming years every one of the hundreds of millions web users of the world will know that by placing their country's name or any other country's name in front of the word ExpoOnline they can visit any one of the Global business category online exhibitions and from there with a single click the whole network.

For example, USAExpoOnline.com, ChinaExpoOnline.com, IndiaExpoOnline.com, UKExpoOnline.com, CanadaExpoOnline.com, CyprusExpoOnline.com, MaltaExpoOnline.com, etc.

Through the above any internet user from all the countries of the world, any time, 365 days a year, 24 hours a day, can visit one of the several categories online exhibitions of any country of the world and they can exchange online business cards or interact with the company representative of any special exhibition pavilion of each country. The online visitor during any time of the day is able to connect with all online exhibitions no matter if it's day in his country and night in the other country which is connected to.

The Global Exhibition Network is recreating a market place covering the whole world, and it offers an innovative communications tool that supports imports/exports, investments, tourism, franchising, technology and everything in between.

It is no surprise that from the pilot stage of the Global Network concept and before its official launch its value had already been recognised and adopted by Governments, International Trade Promotion Organisations, National Chambers of Commerce and Institutions as well as many business and professional associations.

Business Global's extraordinary wealth in value and potential has been recognised within the European Union with the distinction that lead to partnership with the EU organisation **Euro-Med TDS** in the creation of the regional hub EuroMedExpoOnline.com within the global network of ExpoGlobalOnline.com.

In addition to the Expo Park each portal contains:

- A National virtual showcase and detailed country profile
- Doing business and investing in each country
- Special thematic exhibitions
- Foreign companies on each national portal doing business with the particular country

To develop a Global Network needs time and a lot of technological precautions in order to deliver a robust and incorruptible tool for global use to the global community. Furthermore a simultaneously global implementation as far as it concerns its distribution network and global promotional policy has to be planned before its commercialization. This effort started on 2012 and as the platform still runs under a pilot program, providing Business Global with precious information about networks needs and further upgrading, major changes is been prepared and implemented in order for the project to be commercialized at the last quarter of 2015.

Further developments to follow during 2015:

- Technological upgrading of the platform able now to support global networking and all internet devices
- Strategic separation into two main exhibition gateways one for Trade (including 20 categories of products and services) and one for Destinations (including 17 travel and tourism categories)
- Integration of two Global Exhibitions (Trade and Destinations) in the expoonline portal for companies and organizations with global presence
- Centralized exhibition organizational services with the integration of the interactive user friendly Info Desk including from the exhibition manual and country information to the organization of online conferences and events
- Integration of interactive pavilions
- New Expo Park, exhibition categories halls and pavilions designs

Important Milestones

2007-2009

Development of the first Business Global platform capable of recreating International exhibition on line (one at a time)

2009

Development of the first online Exhibition, the Best of China, in partnership with China National Trade Development Organization CEATEC. The one at the time 8 weeks duration exhibition continued successfully until the end of 2012.

2010-2012

The development of a completely new platform to overcome certain limitations faced with phase one, to solve the problem of high promotion cost for trade visitors and the introduction of further innovations aiming to the globalization of the project. A permanent exhibition concept was introduced based on an Expo Park with the capability of running in parallel a number of main categories exhibitions on each one of the 200 interlinked country portals.

2012-2015

The new platform running on a pilot base on over 50 national portal with corrections and new features integration.

The BusinessGlobal ExpoOnline International Network

The Global Terminals

BusinessGlobal.com

ExpoGlobalOnline.com

ExpoOnline.com

EuroMedExpoOnline.com

G20 Countries ExpoOnline Portals



ArgentinaExpoOnline.com



AustraliaExpoOnline.com



BrazilExpoOnline.com



CanadaExpoOnline.com



ChinaExpoOnline.com



EUExpoOnline.com



FranceExpoOnline.com



GermanyExpoOnline.com



IndiaExpoOnline.com



IndonesiaExpoOnline.com



ItalyExpoOnline.com



JapanExpoOnline.com



MexicoExpoOnline.com



RussiaExpoOnline.com



SaudiArabiaExpoOnline.com



SouthAfricaExpoOnline.com



SouthKoreaExpoOnline.com



TurkeyExpoOnline.com



UKExpoOnline.com



USAExpoOnline.com

Rest of the World Countries and Territories Network Portals

Abudhabi ExpoOnline.com	Afghanistan ExpoOnline.com	Albania ExpoOnline.com
Algeria ExpoOnline.com	Andora ExpoOnline.com	Angola ExpoOnline.com
AntiquaandBarbuda ExpoOnline.com	Armenia ExpoOnline.com	Austria ExpoOnline.com
Azerbaijan ExpoOnline.com	Bahamas ExpoOnline.com	Bahrain ExpoOnline.com
Bangladesh ExpoOnline.com	Barbados ExpoOnline.com	Belarus ExpoOnline.com
Belgium ExpoOnline.com	Belize ExpoOnline.com	Benin ExpoOnline.com
Bermuda ExpoOnline.com	Bhutan ExpoOnline.com	Bolivia ExpoOnline.com
BosniaHertzegovina ExpoOnline.com	Botswana ExpoOnline.com	Brunei ExpoOnline.com
Bulgaria ExpoOnline.com	Burkinafaso ExpoOnline.com	Burundi ExpoOnline.com
Cambodia ExpoOnline.com	Cameroon ExpoOnline.com	Capeverde ExpoOnline.com
CentralAfrica ExpoOnline.com	Chad ExpoOnline.com	Chile ExpoOnline.com
Colombia ExpoOnline.com	Comoro ExpoOnline.com	Congo ExpoOnline.com
CostaRica ExpoOnline.com	CoteDivoire ExpoOnline.com	Croatia ExpoOnline.com
Cuba ExpoOnline.com	Curacao ExpoOnline.com	Cyprus ExpoOnline.com
CzechRepublic ExpoOnline.com	DemocraticRepublicofCongo ExpoOnline.com	Denmark ExpoOnline.com
Djibouti ExpoOnline.com	DominicanRepublic ExpoOnline.com	Dubai ExpoOnline.com
Ecuador ExpoOnline.com	Egypt ExpoOnline.com	ElSalvador ExpoOnline.com
EquatorialGuinea ExpoOnline.com	Eritrea ExpoOnline.com	Estonia ExpoOnline.com
Ethiopia ExpoOnline.com	Fiji ExpoOnline.com	Finland ExpoOnline.com
FrenchGuiana ExpoOnline.com	FrenchPolynesia ExpoOnline.com	FYROM ExpoOnline.com
Gabon ExpoOnline.com	Gambia ExpoOnline.com	Georgia ExpoOnline.com
Ghana ExpoOnline.com	Greece ExpoOnline.com	Grenada ExpoOnline.com
Guadeloupe ExpoOnline.com	Guam ExpoOnline.com	Guatemala ExpoOnline.com
Guernsey ExpoOnline.com	Guinea ExpoOnline.com	Guineabissau ExpoOnline.com
Guyana ExpoOnline.com	Haiti ExpoOnline.com	Honduras ExpoOnline.com
Hungary ExpoOnline.com	Iceland ExpoOnline.com	Iran ExpoOnline.com
Iraq ExpoOnline.com	Ireland ExpoOnline.com	IsleofMan ExpoOnline.com
Israel ExpoOnline.com	Jamaica ExpoOnline.com	Jersey ExpoOnline.com
Jordan ExpoOnline.com	Kazakhstan ExpoOnline.com	Kenya ExpoOnline.com
Kiribati ExpoOnline.com	Kuwait ExpoOnline.com	Kyrgyzstan ExpoOnline.com
Laos ExpoOnline.com	Latvia ExpoOnline.com	Lebanon ExpoOnline.com

Lesotho ExpoOnline.com	Liberia ExpoOnline.com	Libya ExpoOnline.com
Liechtenstein ExpoOnline.com	Lithuania ExpoOnline.com	Luxembourg ExpoOnline.com
Madagascar ExpoOnline.com	Malawi ExpoOnline.com	Malaysia ExpoOnline.com
Maldives ExpoOnline.com	Mali ExpoOnline.com	Malta ExpoOnline.com
Martinique ExpoOnline.com	Mauritania ExpoOnline.com	Mauritius ExpoOnline.com
Mayotte ExpoOnline.com	Micronesia ExpoOnline.com	Moldova ExpoOnline.com
Monaco ExpoOnline.com	Mongolia ExpoOnline.com	Montenegro ExpoOnline.com
Morocco ExpoOnline.com	Mozambique ExpoOnline.com	Myanmar ExpoOnline.com
Namibia ExpoOnline.com	Netherlands ExpoOnline.com	Nepal ExpoOnline.com
NewCaledonia ExpoOnline.com	NewZealand ExpoOnline.com	Nicaragua ExpoOnline.com
Niger ExpoOnline.com	Nigeria ExpoOnline.com	NorthKorea ExpoOnline.com
Norway ExpoOnline.com	Oman ExpoOnline.com	Pakistan ExpoOnline.com
PalestinianAuthority ExpoOnline.com	Panama ExpoOnline.com	PapuaNewGuinea ExpoOnline.com
Paraguay ExpoOnline.com	Peru ExpoOnline.com	Philippines ExpoOnline.com
Poland ExpoOnline.com	Portugal ExpoOnline.com	PuertoRico ExpoOnline.com
Qatar ExpoOnline.com	Reunion ExpoOnline.com	Romania ExpoOnline.com
Rwanda ExpoOnline.com	SaintLucia ExpoOnline.com	Samoa ExpoOnline.com
SanMarino ExpoOnline.com	SaoTomeandPrincipe ExpoOnline.com	Senegal ExpoOnline.com
Serbia ExpoOnline.com	Seychelles ExpoOnline.com	Sharjah ExpoOnline.com
SierraLeone ExpoOnline.com	Singapore ExpoOnline.com	Slovakia ExpoOnline.com
Slovenia ExpoOnline.com	SolomonIslands ExpoOnline.com	Somalia ExpoOnline.com
SouthAfrica ExpoOnline.com	SouthKorea ExpoOnline.com	SouthSudan ExpoOnline.com
Spain ExpoOnline.com	SriLanka ExpoOnline.com	Sudan ExpoOnline.com
Suriname ExpoOnline.com	Swaziland ExpoOnline.com	Sweden ExpoOnline.com
Switzerland ExpoOnline.com	Syria ExpoOnline.com	Taiwan ExpoOnline.com
Tajikistan ExpoOnline.com	Tanzania ExpoOnline.com	Thailand ExpoOnline.com
TimorLeste ExpoOnline.com	Togo ExpoOnline.com	Tonga ExpoOnline.com
Trinidad ExpoOnline.com	Tunisia ExpoOnline.com	Turkmenistan ExpoOnline.com
UAE ExpoOnline.com	Uganda ExpoOnline.com	Ukraine ExpoOnline.com
Uruguay ExpoOnline.com	Uzbekistan ExpoOnline.com	Vatican ExpoOnline.com
Vanuatu ExpoOnline.com	Venezuela ExpoOnline.com	Vietnam ExpoOnline.com
Yemen ExpoOnline.com	Zambia ExpoOnline.com	Zimbabwe ExpoOnline.com

Regional Networks

USAExpoOnline.com

AlabamaExpoOnline.com
 ArkansasExpoOnline.com
 ConnecticutExpoOnline.com
 GeorgiaExpoOnline.com
 IllinoisExpoOnline.com
 KansasExpoOnline.com
 MaineExpoOnline.com
 MichiganExpoOnline.com
 MissouriExpoOnline.com
 NevadaExpoOnline.com
 NewMexicoExpoOnline.com
 NorthDakotaExpoOnline.com
 OregonExpoOnline.com
 SouthCarolinaExpoOnline.com

AlaskaExpoOnline.com
 CaliforniaExpoOnline.com
 DelawareExpoOnline.com
 HawaiiExpoOnline.com
 IndianaExpoOnline.com
 KentuckyExpoOnline.com
 MarylandExpoOnline.com
 MinnesotaExpoOnline.com
 MontanaExpoOnline.com
 NewHampshireExpoOnline.com
 NewYorkExpoOnline.com
 OhioExpoOnline.com
 PennsylvaniaExpoOnline.com
 SouthDakotaExpoOnline.com

ArizonaExpoOnline.com
 ColoradoExpoOnline.com
 FloridaExpoOnline.com
 IdahoExpoOnline.com
 IowaExpoOnline.com
 LouisianaExpoOnline.com
 MassachusettsExpoOnline.com
 MississippiExpoOnline.com
 NebraskaExpoOnline.com
 NewJerseyExpoOnline.com
 NorthCarolinaExpoOnline.com
 OklahomaExpoOnline.com
 RhodeIslandExpoOnline.com
 TennesseeExpoOnline.com

ChinaExpoOnline.com

AnhuiExpoOnline.com
 FujianExpoOnline.com
 GuangxiExpoOnline.com
 HebeiExpoOnline.com
 HubeiExpoOnline.com
 JiangsuExpoOnline.com
 LiaoningExpoOnline.com
 QinghaiExpoOnline.com
 ShanghaiExpoOnline.com
 TaiwanExpoOnline.com
 XinjiangExpoOnline.com

BeijingExpoOnline.com
 GansuExpoOnline.com
 GuizhouExpoOnline.com
 HeilongjiangExpoOnline.com
 HunanExpoOnline.com
 JiangxiExpoOnline.com
 JilinExpoOnline.com
 ShaanxiExpoOnline.com
 ShanxiExpoOnline.com
 TianjinExpoOnline.com
 YunnanExpoOnline.com

ChongqingExpoOnline.com
 GuangdongExpoOnline.com
 HainanExpoOnline.com
 HongKongExpoOnline.com
 InnerMongoliaExpoOnline.com
 JilinExpoOnline.com
 NingxiaExpoOnline.com
 ShandongExpoOnline.com
 SichuanExpoOnline.com
 TibetExpoOnline.com
 ZhejiangExpoOnline.com

IndiaExpoOnline.com

AndamanandNicobarIslandsExpoOnline.com
 AssamExpoOnline.com
 ChhattisgarhExpoOnline.com
 GoaExpoOnline.com
 HimachalPradeshExpoOnline.com
 KarnatakaExpoOnline.com
 MadhyaPradeshExpoOnline.com
 MeghalayaExpoOnline.com
 NewDelhiExpoOnline.com
 PunjabExpoOnline.com
 TamilNaduExpoOnline.com
 UttarakhandExpoOnline.com

AndhraExpoOnline.com
 BiharExpoOnline.com
 DadraandNagarHaveliExpoOnline.com
 GujaratExpoOnline.com
 JammuandKashmirExpoOnline.com
 KeralaExpoOnline.com
 MaharashtraExpoOnline.com
 MizoramExpoOnline.com
 OrissaExpoOnline.com
 RajasthanExpoOnline.com
 TripuraExpoOnline.com
 WestBengalExpoOnline.com

ArunachalPradeshExpoOnline.com
 ChandigarhExpoOnline.com
 DamanandDiuExpoOnline.com
 HaryanaExpoOnline.com
 JharkhandExpoOnline.com
 LakshadweepExpoOnline.com
 ManipurExpoOnline.com
 NagalandExpoOnline.com
 PuducherryExpoOnline.com
 SikkimExpoOnline.com
 UttarPradeshExpoOnline.com

ExpoOnline: Background

The ExpoOnline Global Network combines the vast resources of Expo Global Online, the world's leading online exhibition solutions provider, with the knowledge and experience of IMC International Merchandising Centre. ExpoOnline in fact, has stemmed from IMC's success in organizing significant physical exhibitions and conferences for over 20 years.

The idea of staging international online exhibitions was born in 2007 after IMC's realization that the spread of the Internet was rapidly and substantially reshaping the concept of Trade Exhibitions, to its very foundation. IMC understood the opportunities and potential of shifting to the internet and started to provide strategic solutions to the problems related to physical exhibitions, through short-duration Online International Trade Fairs and Business Events. Saving time, money and effort for the participants, it also attracted large crowds of online international trade visitors. In December 2009 the first online exhibition was staged with the name 'Best

of China'. It lasted 8 weeks, during which 600,000 online trade visitors from more than 100 countries visited the event online. It was followed by the 'Best of India' with event online. It was followed by the 'Best of India' with 700 exhibitors and 1,200,000 trade visitors. The success of these two and other smaller exhibitions gradually and ultimately led to the creation of IMC Business Global Plc and the concept of one permanent global network of online exhibitions: ExpoOnline.com.



The International Merchandising Center in Nicosia, Cyprus

EURO-MED TDS (Trade, Distribution Services Initiative)



The official lunch of the Euro-Mediterranean Trade and Partnership Online Fair, an event promoted by Business Global, Euro-Med TDS, CCCI and the Euro-Med Research institute, brought together delegates from every country in the region. The gathering was addressed by Professor Luigi Troiani (standing) Secretary General of Euro-Med TDS, seated in the middle is the Chairman of Expo Online Mr. Andreas Kaisis.

ONLINE EXHIBITION - THE INNOVATION



A historic day. The signing of a strategic agreement between the ChinaEurope Association for Technical and Economic Cooperation (CEATEC) and Business Global. The landmark agreement lead to China's adoption of the Expo Online concept, closer EU-China trade relations and the establishment of Expo Global Online as a global business force. Standing From Left: the Ambassador of Cyprus in China, Mr. Marios Jeronymides, H.E. Vice Minister of Commerce of China, Mr. Liang Wentao, H.E. The Minister of Commerce, Industry and Tourism of Cyprus, Mr. Antonis Paschalides, the Vice President of Expo Global Online, Mr. Charles Kyriacou. Signing from left: the Chairman of Expo Global Online, Mr. Andreas Kaisis and the Vice President of CEATEC and Secretary-General, Mr. Wu Haiyu.

Strategic Partners



Buena Vista Hospitality Group (BVHG) is one of the world's leading hospitality and golf management companies. In the context of its globalization and its expertise in the tourism sector became a strategic partner of ExpoOnline.com and more specifically of its separate and independent part Global Destination Exhibition Network.



EmiratesExpoOnline.com has partnered with SBK Holding LLC. The Holding Company of His Highness Dr. Sheikh Sultan Bin Khalifa Bin Zayed Al Nahayan, Advisor to the President of UAE, the eldest son of His Highness Sheikh Khalifa Bin Zayed Al Nahayan, President of the United Arab Emirates, Supreme Commander of the UAE Armed Forces, and Ruler of Abu Dhabi. This partnership is consolidated to cover the needs of the Emirates Region in regards to global exposure and B2B commercialization



Greenfield Capital Group (Greater China) along-side with IMC Business Global Plc formed a partnership which for the foundation of "China Expo Online Ltd" Established in 2005, Greenfield Capital Group (GFC) is a world leading alternative asset management firm who dedicated itself to global investment management well as private banking services. GFC combines global vision with local insight, relying on a top-flight team of 200+ investment professionals operating out of 6 offices around the world to uncover superior opportunities in North America, Greater China, Asia, Europe and Africa



ExpoOnline.com extraordinary wealth in value and potential has been recognized within the European Union with the distinction that lead to partnership with the EU organization Euro- Med TDS in the creation of the regional hub EuroMedExpoOnline.com within the global network of ExpoOnline.com.

The Global Associates

The Global Associates, India

The Global Associates is a significant full service marketing organization offering customized strategic and tactical sales solutions, globally. Having recently become a Strategic Partner to IMC Business Global Plc, it supports and assists in the development and commercialization of ExpoOnline.com in India, with a global outlook.



The University of Leon , a prominent European University, has signed an agreement with IMC Business Global Plc to develop and commercialize ExpoOnline.com in Spain and all the Spanish speaking countries of Central and South America.



Qatar Chamber (QC), in partnership with Qatarexpooonline.com, has launched an online platform for the QC-member companies to showcase Qatari businesses to the global audience. The announcement was made during a joint press conference held at the QC.



The global economic significance and impact of Health Tourism led to the partnership with health Care cybernetics..

